

CURCHODS



**Selling Your Home
With Curchods**

We provide straightforward, no nonsense advice to our customers. Honesty and integrity are the cornerstones of our business.

Who We Are

Founded in 1938, we are a privately owned, Surrey based estate agency where the partners are fully involved daily. Our offices spread along the A3 corridor into central London. Our success and customer care stand out in a world of mediocrity.

There are no compromises on the level of customer care, support and expertise offered to our customers. This comes from the owners setting high standards for our excellent staff, who are mature, well trained and truly expert in their local markets. We look after our staff and as a result, clients see the same faces behind the desks year after year.

We understand the unique pressures of buying and selling. We do everything possible to make our clients' experience of moving as seamless and stress free as possible. We communicate regularly about what we are doing for them and give feedback from all viewings.

Moving is a serious business, but in our quest to de-stress proceedings for our clients, we are often able to introduce a little effervescence and humour to lighten their loads.

Why Choose Curchods?

- We care about people.
- We 'listen' to our customers and understand their needs.
- Our customers always come first.
- We never forget the public have a choice.
- Independent market research confirms that 95% of our buyers and sellers would use us again and recommend us to friends and family.
- We have a reputation for honesty, transparency, friendliness and success.

We Don't Just Locate The Buyer - We Earn Our Fees

We cannot force a buyer to pay more than they have or wish to pay. But we are able to create an environment which helps them to recognise where the real value of a property lies. During the process of negotiation, we always take seriously the task of securing the very best price for our clients and never stop short on their behalf.

We comfortably and professionally balance the dual responsibility of acting in our clients' best interests, whilst affording a duty of care to be fair and honest with our buyers.

Marketing Your Home

With an annual marketing spend of nearly £1m, our in-house marketing division uses cutting edge technology along with traditional techniques to create a strong profile and high level exposure for the properties we market. This powerful, targeted marketing ensures our clients' properties are presented in the very best light, to a vast audience and attracts the right buyers.



ADVERTISING

- Strong presence in main local property papers and magazines - Smart, visible for sale boards - Prominently positioned, comfortable sales offices - Full colour property brochures with floor plans and excellent digital photography are standard.



INTERNET

- Strong presence on major property portals exposes our clients' properties to a vast UK and International audience of buyers. Including rightmove.co.uk, moveto.co.uk, findaproperty.com, and primelocation.com, as well as www.curchods.com.



STAFF

- Our dynamic staff manage the thousands of enquiries we receive monthly. They are trained to communicate with skill, precision and dedication. They make our marketing initiatives come alive and convert them into sales.



VIEWINGS & OPEN DAYS

- More than 75% of all viewings are accompanied by one of our experienced staff. We regularly hold dedicated "open house" days which create strong interest and often "competition" from more than one buyer.



E-MAIL MARKETING

- We run daily e-mail marketing programmes promoting our clients' properties to our database of over 8000 buyers. These are supported by comprehensive telephone campaigns by our sales staff.



PROPERTY FINANCE

- We can also offer our customers expert property finance advice. Our team of seasoned professionals at Curchods Mortgage Services are always on hand to help put the financial pieces of the jigsaw together for our clients. **01483 479070**



LONDON

- Our connection with The London Office allows us to put our clients' properties in front of London and international buyers searching for homes in Surrey.



HOME INFORMATION PACKS (HIPs)

- Before marketing can begin on a property, a HIP must be prepared. Curchods ensure that HIPs are not a burden for our clients .

Testimonials

Here are a few extracts from testimonials we have received from our customers. To read more of what our customers say about us, visit our website: www.curchods.com/testimonials

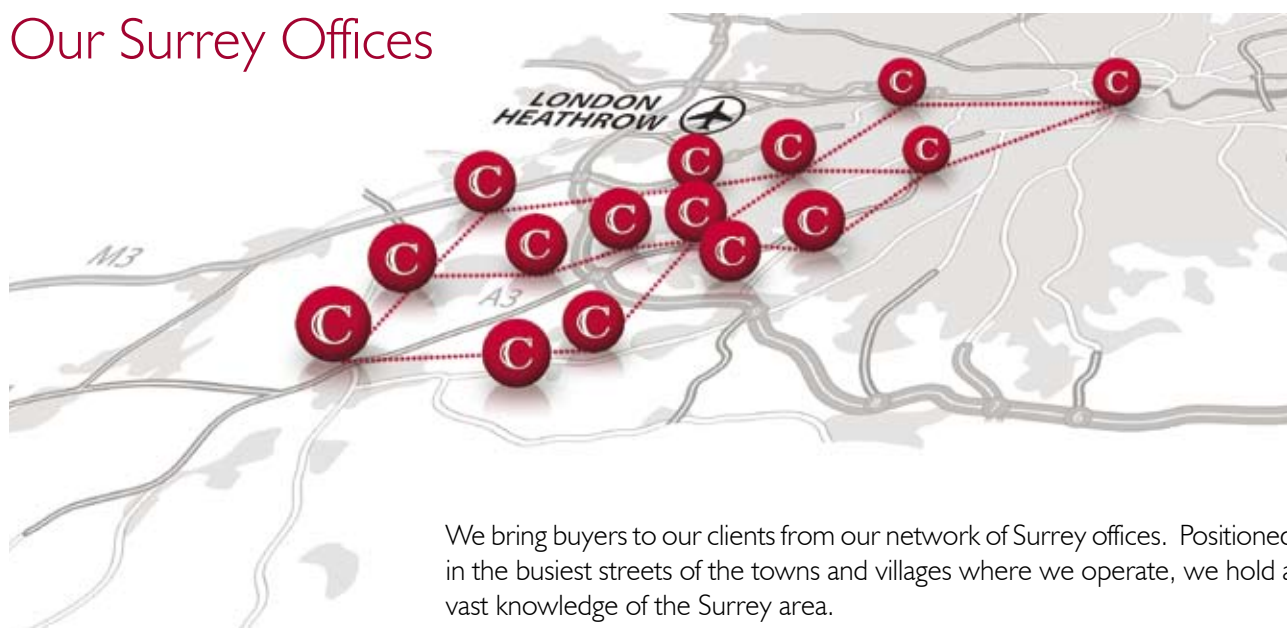
“...Everything was carried out promptly and with a quiet efficiency...”

“...Your professionalism and dedication really showed itself in all aspects and left us in no doubt that you really are experts in your field...”

“...I was extremely impressed by your professionalism, support and dedication and I will have no hesitation in recommending you...”

“...You were perfectly frank with me about the whole process which was much appreciated...”

Our Surrey Offices



We bring buyers to our clients from our network of Surrey offices. Positioned in the busiest streets of the towns and villages where we operate, we hold a vast knowledge of the Surrey area.

Cobham
01932 860999

New Haw
01932 344444

Teddington
020 8977 3374

Woking
01483 776644

East Horsley
01483 281010

New Malden
020 8942 8887

Walton On Thames
01932 247777

The London Office
020 7839 0888

Esher
01372 462000

Ottershaw
01932 874488

West Byfleet
01932 350011

Mortgage Services
01483 479070

Guildford
01483 458800

Shepperton
01932 230033

Weybridge
01932 843322

Land & New Homes
01483 479050

Provisional Valuation

Address Of Property:

Client Name: Date Of Valuation:

Valuation Carried Out By: Valuation Estimate:*